SESSION SKL04

Managing the Application Development Process

Whil Hentzen
Hentzenwerke Corporation
whil@hentzenwerke.com
www.hentzenwerke.com

Visual FoxPro™ DevCon 97

Session Goals

- Comprehensive Outline for Specifications
- Put Specifications into Perspective
- Describe Methodology for Costing
- Types of Metrics
- Pros and Cons

Who...

- Independent Xbase Developer since '83
- Hentzenwerke Corp Current Projects
- Four Books, including DevGuide'97
- Editor of FoxTalk
- Wonderful Wife & 3 Kids (so far)

Session Requirements

- Programming Experience Not Required
- Corporate or Independent
- An "Open Mind"

Why Specifications?

- An Argument for Fixed Price Work
- An Argument against Fixed Price Work
- What to Program
- Testing
- Delivery and Acceptance

Specification Audience

- Customer User
- Customer Manager
- Developer
- QA

Engagement Letter

- Spells out terms for FS
- Deliverables
- Payment
- Software Development Issues

Cover Letter

- Description
- Price
- Delivery Timeframe
- Explanation of Fixed Price
- Terms and Conditions
- Acceptance

Executive Overview

- General Description
- Functionality
- Definitions and Processes

General Interface

- Code Maintenance
- Maintenance Screens
- Buttons and Toolbars
- List boxes
- Pick lists
- Mover Boxes
- Notes button

Specific Interface

- **♦ INTL**
- Custom Controls
- Colors, Fonts, Captions, Backgrounds

Application Load

- Log On
- Application Launcher
- Main Menu

Menu Structure

- ◆ File
- Edit
- Operations
- Reports
- **◆** Tools
- Help

Typical Form

- Purpose
- Access
- Usage
- Screen Objects
- Rules

Typical Process

- Purpose
- Access
- Usage
- File Formats
- Rules

Typical Report

- Purpose
- Detail Entity
- Filter
- Order/Group
- Fields/Objects
- Calculated Fields
- Additional Notes
- General Report Disclaimer

Typical Tools

- User Preferences
- Data Sets
- Password Maintenance
- User Maintenance
- Data Maintenance
- System Maintenance

Technical Issues - I

- Environment
- Operating System
- Hardware Requirements
- Third Party Software
- Interaction with Environment

Technical Issues - II

- Interaction with Environment
- Directory Structure
- File Structures
- Table Summary
- Original Data
- Data Set Size and Throughput Analysis

Implementation - I

- Test Methodology
- Test Plan
- Test Data Set Requirements

Implementation - II

- Deliverables
- Training
- Installation
- Milestones and Delivery Schedule

Implementation - III

- Modifications
- Error Handling
- Application Feedback

Session Requirements

- Attendance at Functional Specification Session Helpful
- Programming Experience Not Required
- Corporate or Independent
- An "Open Mind"

Estimating Methods

- Why Estimates?
- Method 1: Guessing Randomly
- Method 2: WAG
- Method 3: SWAG
- Method 4: Price/Page
- Method 5: Double & Increment
- Method 6: HMDILY

Cost vs. Price

- Looking at Custom Software as a Widget
- Cost of a Widget
- Price of a Widget
- Difference (IANAA)

Why is Cost vs. Price Important - I

Making Money

Why is Cost vs. Price Important - II

Making Lots of Money

Scenario

- **♦ Sales Call**
- **◆** Engagement Letter
- **◆** Functional Specification
- ◆ Costing is the Final Step in the FS Process

The General Idea

- Function Points (FPA)
- FPA Lite: Action Points
- Counting "Things"
- Weighting "Things"
- Multiply # of "Things" * Cost/"Thing"
- Price > Cost

Things to Count - Forms

- Dumb Objects
- Action Objects
- Data Objects
- Rules
- Multipliers (not Weights)

Things to Count - Processes

- What is a Process?
- Match
- Lookup
- Insert
- Create/Delete Table
- Assign
- Write an Exception

Things to Count - Reports

- Dumb Objects
- Fields
- Calculated Fields
- Groups/Orders
- Rules
- Foxfire! Objects

Things to Count - Foundation

- Setup
- Menu/Security
- Data Dictionary
- Help
- Testing Data

Things to Count - NEC

- E.G. OLE Automation Server, OCXs
- Identify Types of "Things"
- Weight Things
- Count Things
- R&D
- Gut Feel

Cost/Action Point

- An Action Point is Uniform (e.g. Sq.Ft.)
- We Use History
- Time for a Project
- # of Action Points for a Project
- Cost/Action Point
- Factoring in Developer Skill Level

If You Don't Have History

- Why Not (It's OK!)
- Getting Started with Metrics
- Gather Something!
- Do It All the Time!
- Gathering Direct vs. Indirect Time
- Our Breakdown CPMT

Determining Price

- Can't Make Up Cost>Price with Volume
- What is Their Pain?
- What is the Value?

Dealing With Customers

- Selling Advantage of Fixed Price
- "Not to Exceed"
- Changes

Getting Paid

- Break Project Down to Deliverable Modules
- Deliver and Get Acceptance
- Size of Modules

More Info

- Samples on www.hentzenwerke.com
- Books MSPress, DevGuide